

With swisstrade, your company enjoys global visibility.  
 Our NewsTech solution reimagines the synergies between news, IT and social media.  
 It facilitates the cost-effective production and distribution of network-compatible news articles.



### News package tiers

PUR	PLUS	POWER
<b>News articles</b> <ul style="list-style-type: none"> <li>• Network-compatible news production</li> <li>• In German and English, other languages possible</li> <li>• Distribution by relevance in CE channels</li> <li>• You can also publish the news articles on your own channels.</li> </ul>	<b>News articles + newsfeed</b> <ul style="list-style-type: none"> <li>• Newsfeed on your website with your own news articles</li> <li>• Supplemented by 3-5 news articles per week on similar themes</li> <li>• Selection of news articles in line with your criteria</li> </ul>	<b>News articles + newsfeed + newsletter</b> <ul style="list-style-type: none"> <li>• Newsletter with the news articles from the PURE and PLUS packages</li> <li>• Event notices possible as well</li> <li>• Based on template of punkt4.info/swisstrade.com</li> <li>• Our solution protects your mailing list against third-party access</li> </ul>

### Distribution channels available

- We operate more than 40 national and global news channels on a daily to weekly basis for our partners.
- More than 19,000 decision-makers from the worlds of business, finance, politics and science keep up-to-date via the newsletters we produce on the basis of news articles published on punkt4.info (German) and swisstrade.com (English).
- Users of the news channels and newsletters can upload our news articles to their own social and private media platforms.

### What you get

- Production and distribution of news articles on your company and other subjects of your choice.
- Newsfeed for your website.
- Other services upon agreement.

### Your benefits

- Experienced journalists produce credible news articles.
- Network-compatible news articles find content-driven readers.
- The subjects that matter to you become more visible in the news world.
- You can use external filter bubbles for your own communications.
- You receive high-quality material for your own channels.

### Prices (in CHF, excl. VAT)

PUR	PLUS	POWER
Price per package once per year	Monthly price	Monthly price
<b>News articles PUR</b> 10 Nachrichten <b>7'920</b> 20 Nachrichten <b>14'960</b> 50 Nachrichten <b>35'200</b>	<b>+ Newsfeed PLUS inkl. PUR</b> zus. 3-5 News / Woche <b>1'085</b> zus. 3-5 News / Woche <b>1'645</b> zus. 3-5 News / Woche <b>3'325</b>	<b>+ + Newsletter POWER inkl. PUR + PLUS</b> 6 Newsletter / Jahr <b>1'125</b> 10 Newsletter / Jahr <b>1'700</b> 20 Newsletter / Jahr <b>3'410</b>

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### Partners (selection)



Our **40 national and global news channels** serve as launch pads for your information into the news world.



 **swisstrade**

**Globale channels**

1. **swisstrade news**
2. **Spotlight Swiss Business Hub USA**  
New York
3. **Spotlight Swiss Forum**  
Los Angeles
4. **Spotlight Swiss Canadian Business News**  
Vancouver
5. **Spotlight Swiss Business UAE**  
Dubai
6. **Spotlight Hong Kong**  
Hong Kong
7. **SEC Monthly**  
Central Eastern Europe
8. **JCC News**  
Moscow / Kyiv

 **SWISS PAVILION**

**Trade fair presences**

- Abu Dhabi Sustainability Week
- Airport Show, Dubai
- CES, Las Vegas
- Dubai Air Show
- GITEX Technology Week, Dubai
- Singapore Airshow



**Swiss & DACH region channels**

Aargau Services	DE	Limmatstadt	DE
BaselArea	DE EN	Next Generations news	DE
Bio-Technopark Schlieren	DE	punkt4 Energiewoche	DE
Booster Magazin	DE	punkt4 Limmatstadt	DE
Businessindustry	DE	punkt4 Nachhaltigkeit	DE
circular economy news	DE	punkt4 Zukunft Wirtschaft	DE
circular economy switzerland	DE	SHIFT Switzerland	DE
circular.plus	DE	Stadt St.Gallen Standortförderung	DE
Energie bewegt Winterthur	DE	StGallenBodenseeArea	DE
Finance.li	DE EN	Stimme der Wirtschaft	DE EN
Greater Zurich Area	DE EN	sustainability today	DE
GZA Monitor	DE	swiss export news	DE
ImmoInvest	DE	swisstrade	EN
Liechtenstein Business	DE EN	Switzerland Global Enterprise	DE EN
Liechtenstein Finance	DE EN	Lucerne Business	DE
Liechtenstein Innovation	DE	Wirtschaftsraum Zürich	DE
Liechtensteinischer Bankers Association	DE EN	Zurich Chamber of Commerce	DE

